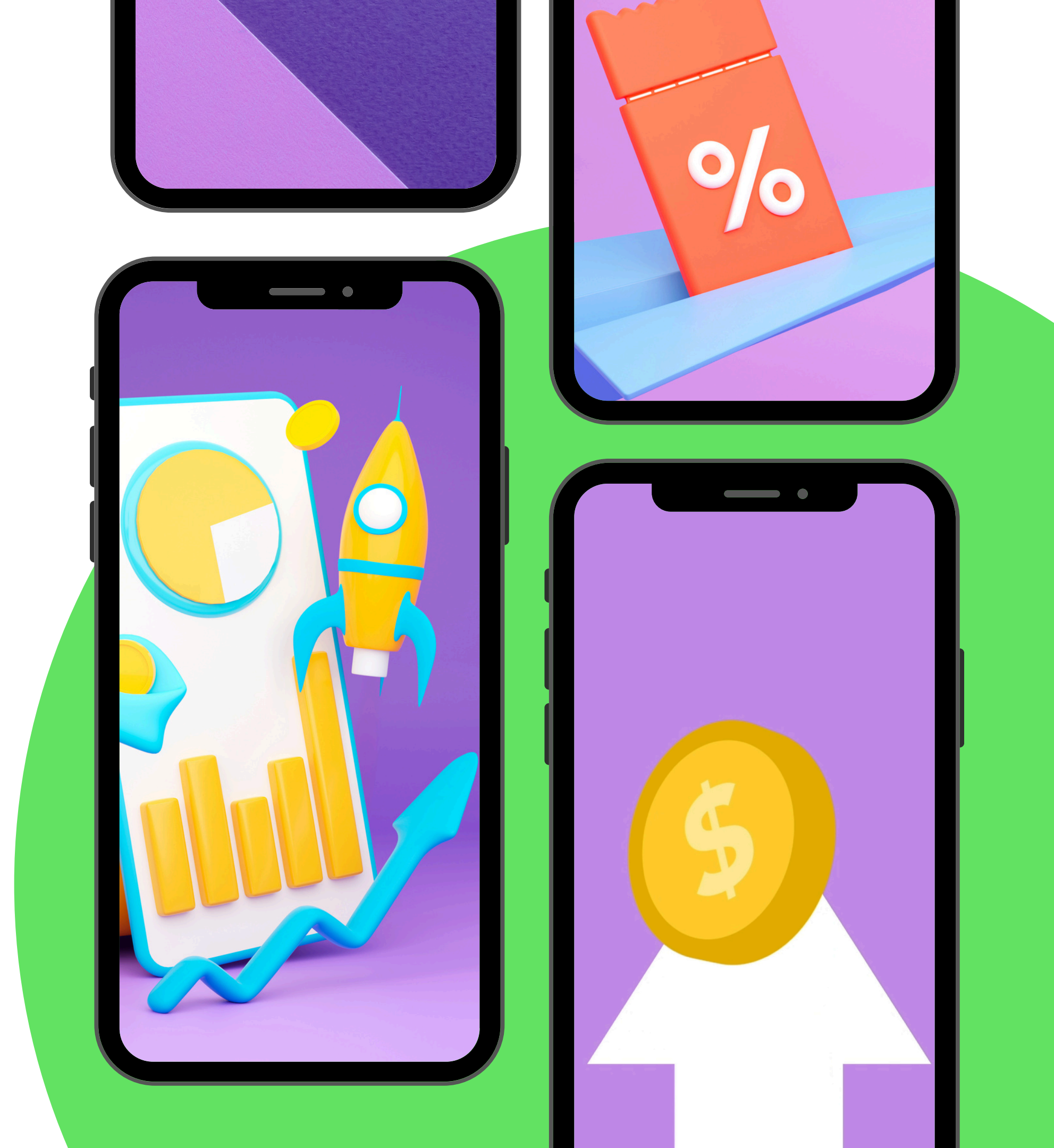


CASE STUDY: STREAMLINING VIDEO WORKFLOWS FOR A GLOBAL FINANCIAL SERVICES LEADER



OVERVIEW

One of the world's leading asset and wealth management firms—managing hundreds of billions in client assets—relies on video to communicate across regions, time zones, and regulatory environments. From investor updates and internal training to social content and CEO messaging, their media output spans multiple teams and platforms.

As video became a more strategic tool in both internal communications and brand storytelling, the cracks in their workflow began to show. They needed a smarter way to scale content creation without sacrificing control, compliance, or collaboration.



THE CHALLENGE

The media and creative services team faced increasing pressure to produce more content, faster. But they were bogged down by:

- **Disorganized storage across global offices**

- **Version control issues and duplicated efforts**

- **Manual file transfers and limited visibility into archived content**

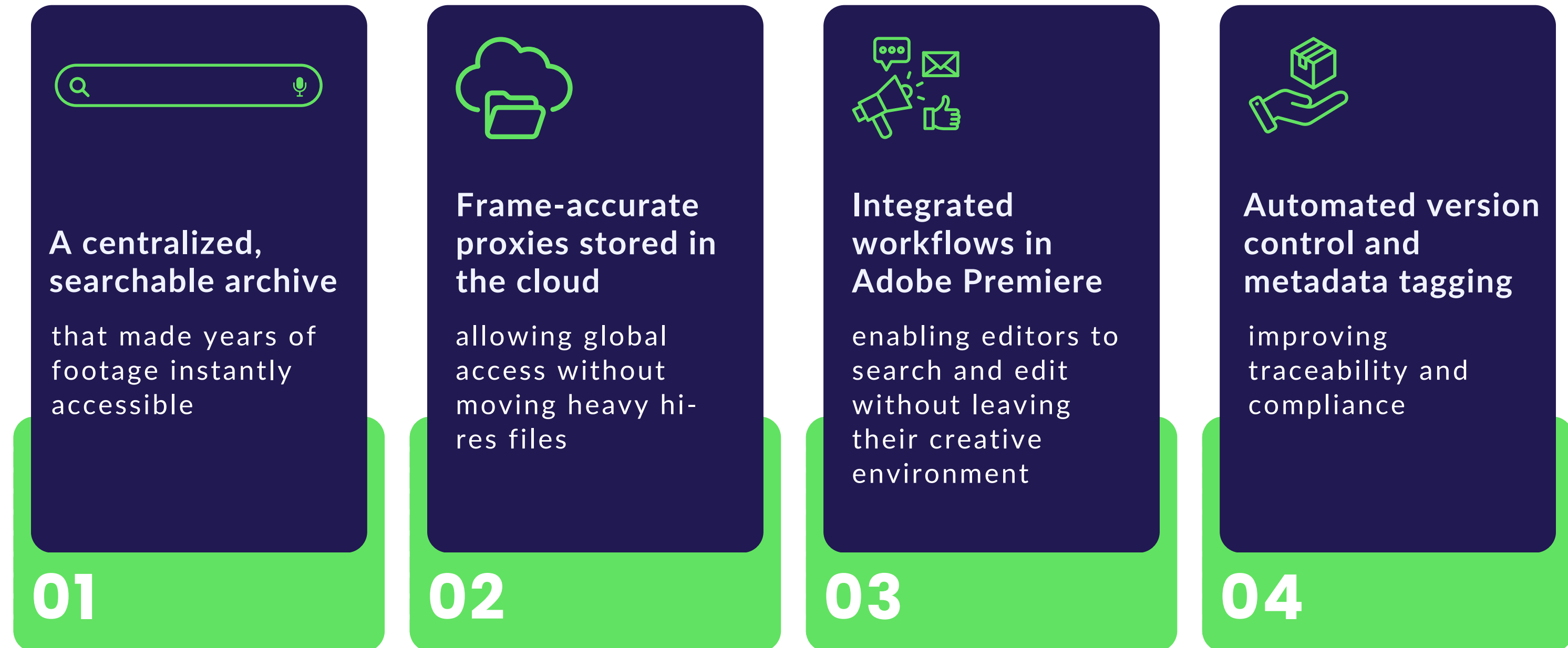
- **Slow review cycles due to siloed systems and time zone delays**

Stakeholders across marketing, compliance, and executive communications all needed access to content—but getting the right footage at the right time was often frustrating and time-consuming.

The lack of a centralized, searchable archive meant that valuable media assets were either being recreated unnecessarily or simply not reused—costing time, resources, and opportunities.

THE SOLUTION

Curator was deployed to unify the firm's growing archive and create a single source of truth for all media content. The team gained:



Creative leads could now collaborate across time zones without worrying about asset duplication or missing files. Review and approval cycles sped up. Archived assets became reusable instead of disposable.

THE RESULTS



70% REDUCTION

in time spent looking
for footage

**30% FASTER PROJECT
TURN AROUND**

for internal communications
and marketing

SIGNIFICANT DROP

in duplicated assets and re-edits,
freeing up editor bandwidth

**TENS OF THOUSANDS
OF LEGACY FILES**

reactivated and made usable
across departments

What was once a fragmented and reactive workflow is now a proactive, streamlined operation that supports content needs across the organization—from C-suite messaging to timely social campaigns.

CONCLUSION

This global financial firm didn't just improve its media workflow—it completely transformed it. With Curator, the creative team now has full visibility, control, and confidence in their video content—no matter where they're working or who needs access.

Contact IPV Curator

Ready to bring order to your media operations? IPV Curator gives financial institutions the control, compliance, and creative freedom they need to scale.

Book a time to speak with us today!

